



augeo

Experiential Success Story

Creating a luxurious event at sea to inspire top achievers

Augeo orchestrated an international journey for a world-renowned beverage brand's top wholesalers.

Unlock growth potential with us

augeomarketing.com

651.917.9143

info@augeomarketing.com

Elevating the incentive experience

Augeo seized the rising trend of cruising and yachting to host a one-of-a-kind incentive experience for a high-profile, multinational beverage manufacturer, recognizing its top-performing wholesalers.

Chartering a private ship, we ignited a wave of creativity, infusing each detail with immersive branding and personal touches throughout the entire journey.

immersive brand experience



Premium event space



Immersive brand engagement



Bespoke experiences



Custom branding

Total brand immersion

Departing from conventional cruise experiences, Augeo produced an exclusive voyage transporting guests throughout the French and Italian Rivas, sourcing international local experts and vendors from three countries to elevate entertainment, décor and experiential enhancements.

Bringing attendees the sights, sounds, smells and tastes of Italy, France and Monaco, guests enjoyed immersive cultural pop-up experiences, including Italian olive oil and pasta tastings, custom leather creations and a bespoke fragrance experience from a local French perfumery—all tailor-made for an immersive brand experience. Our experiential team of experts even brought a specialty-designed, branded casino onboard in Monte Carlo. Taking immersive experiences to unparalleled heights, this privately chartered journey was a one-of-a-kind experience for this elite group.

one-of-a-kind