



Augeo named winner of 16 GDUSA Digital Design Awards

ST. PAUL, MN (Jun. 11, 2024) — Graphic Design USA (GDUSA) has awarded [Augeo](#), a global leader in engagement strategies and platform technologies that deliver compelling employee and consumer experiences, 16 wins in the **2024 GDUSA Digital Design Awards**.

The GDUSA Digital Design Awards are an annual competition hosted by Graphic Design USA to celebrate excellence in digital design. These prestigious awards recognize outstanding work in various digital media—including web design, interactive design, app design, social media, video and other digital formats. The competition is open to graphic designers, web designers, digital agencies and creative professionals who showcase innovative and effective digital design solutions.

Augeo is honored to be recognized as a leader in design innovation across multiple programs and brand experiences, brought to life through unwavering commitment to creative excellence.

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About Augeo

Augeo is a global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide. Utilizing proven strategies and innovative technologies, we elevate engagement and strengthen relationships for our clients through flexible and scalable solutions in workplace engagement, experiential, social activation, customer loyalty and tokenized loyalty.

With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune Global 500 companies, representing millions of people across the globe through our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit augeomarketing.com.

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About GDUSA

Since 1963, Graphic Design USA (GDUSA) has been a cornerstone of inspiration and information for graphic designers and the creative community. GDUSA covers the latest news, influential people, groundbreaking projects, emerging trends, innovative technologies, and essential products and services. Their digital presence includes a website with 110,000 monthly visitors, a widely read e-newsletter and a digital edition of their magazine.

GDUSA hosts prestigious national design competitions celebrating excellence in various categories, recognizing leading Graphic Designers to Watch, promising Students to Watch, Socially Responsible Designers, and Top Design Schools. GDUSA remains a trusted source, celebrating the creative spirit and championing the evolving landscape of graphic design. For more information, visit gdusa.com.